

Constructive Men's Engagement in RH: For Themselves, Their Partners, and Their Communities

Handout: Sample Activities to Engage Men (Answer Key)

SM=Social Marketing/Promotion/Mobilization
HE= Community Education/Health Education
CO= Counseling
CL= Clinical Services
AL = Advocacy and Leadership

- A doctor responds to a client's concern about voluntary counseling and testing (VCT) by explaining that the results will not be shared with anyone else. (CO)
- A nurse helps a young couple decide on the type of family planning method to use. (CO)
- Satisfied VCT clients promote the service to other men in the community. (SM/HE)
- A drama is conducted that highlights the role that men can play in preventing GBV. (SM/HE)
- A health worker informs a group of young men about malaria prevention. (HE)
- A workshop is held that encourages men to discuss gender norms. (HE)
- A TV advertisement encourages men to use condoms. (SM)
- A march is taken in an urban city to promote equal access to antiretroviral drugs (ARVs). (SM)
- A government establishes a department within its gender unit to address men's reproductive health. (PL)
- A community outreach worker explains the drug regime for tuberculosis to a group of community leaders. (HE/CO)
- A doctor visits a residence hall to provide diagnosis and treatment for male students for sexually transmitted infections (STI). (CL)
- A program is held where men give talks in school about the importance of VCT. (HE)
- A radio call-in show answers men's questions about reproductive health. (HE/CO)
- A health worker helps a man assess his risk for HIV infection. (CO)
- A large health event is organized to provide information to men about condoms and AIDS. (SM/HE)
- A billboard shows a photograph of a man and woman entering a family planning clinic together. (SM)



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Continued:

- A brochure discusses how condom use is an important part of dual protection. (SM)
- A discordant couple talks with a nurse about their safe sex options. (CO)
- A poster explains how a man can take care of his reproductive health. (HE)
- A clinic provides antiretroviral treatment. (CL)
- A doctor provides a complete physical for a young man. (CL)
- A lab conducts a CD4 count on a male client. (CL)
- An organization holds a meeting to identify policy barriers to prevent men from accompanying their partners to maternal health clinics. (AL)
- A community group organizes a demonstration to put pressure on the national government to pass new legislation on the enforcement of sexual assault. (AL)
- National television and radio stations report on a new study that helps explain men's low use of VCT and what is needed to change this. (AL)
- Members of a community-based AIDS organization meet to consider how they can more effectively work with men. (AL)



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Sample Activities to Engage Men

Note to facilitator: The following sample activities are the same as those in the handout—but the answers have been removed. Cut these into strips to use in Activity V: Types of CME Intervention Activities.

A doctor responds to a client's concern about voluntary counseling and testing (VCT) by explaining that the results will not be shared with anyone else.

A nurse helps a young couple decide on the type of family planning method to use.

Satisfied voluntary counseling and testing (VCT) clients promote the service to other men in the community.

A drama is conducted that highlights the role that men can play in preventing GBV.

A health worker informs a group of young men about malaria prevention.

A workshop is held that encourages men to discuss gender norms.

A TV advertisement encourages men to use condoms.

A march is taken in an urban city to promote equal access to antiretroviral drugs.

A government establishes a department within its gender unit to address men's reproductive health.



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A community outreach worker explains the drug regime for tuberculosis to a group of community leaders.

A doctor visits a residence hall to provide diagnosis and treatment for male students for sexually transmitted infections.

A program is held where men give talks in school about the importance of voluntary counseling and testing.

A radio call-in show answers men's questions about reproductive health.

A health worker helps a man assess his risk for HIV infection.

A large health event is organized to provide information to men about condoms and AIDS.

A billboard shows a photograph of a man and woman entering a family planning clinic together.

A brochure discusses how condom use is an important part of dual protection.

A discordant couple talks with a nurse about their safe sex options.

A poster explains how a man can take care of his reproductive health.



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A clinic provides antiretroviral treatment.

A doctor provides a complete physical for a young man.

A lab conducts a CD4 count on a male client.

An organization holds a meeting to identify policy barriers to prevent men from accompanying their partners to maternal health clinics.

A community group organizes a demonstration to put pressure on the national government to pass new legislation on the enforcement of sexual assault.

National television and radio stations report on a new study that helps explain men's low use of voluntary counseling and testing and what is needed to change this.

Members of a community-based AIDS organization meet to consider how they can more effectively work with men.