

Sample Activities to Engage Men

Constructive Men's Engagement in Reproductive Health: for Themselves, their Partners, and their Communities [Answer Key]

SM=Social Marketing/Promotion/Mobilization

HE=Community Education/Health Education

CO=Counseling

CL=Clinical Services

AL=Advocacy and Leadership

- A doctor responds to a client's concern about voluntary counseling and testing (VCT) by explaining that the results will not be shared with anyone else. (CO)
- A nurse helps a young couple decide on the type of family planning method to use. (CO)
- Satisfied VCT clients promote the service to other men in the community. (SM/HE)
- A drama is conducted that highlights the role that men can play in preventing GBV. (SM/HE)
- A health worker informs a group of young men about malaria prevention. (HE)
- A workshop is held that encourages men to discuss gender norms. (HE)
- A TV advertisement encourages men to use condoms. (SM)
- A march is taken in an urban city to promote equal access to antiretroviral drugs (ARVs). (SM)
- A government establishes a department within its gender unit to address men's reproductive health. (PL)
- A community outreach worker explains the drug regime for tuberculosis to a group of community leaders. (HE/CO)
- A doctor visits a residence hall to provide diagnosis and treatment for male students for sexually transmitted infections (STI). (CL)
- A program is held where men give talks in school about the importance of VCT. (HE)
- A radio call-in show answers men's questions about reproductive health. (HE/CO)
- A health worker helps a man assess his risk for HIV infection. (CO)
- A large health event is organized to provide information to men about condoms and AIDS. (SM/HE)

- A billboard shows a photograph of a man and woman entering a family planning clinic together. (SM)
- A brochure discusses how condom use is an important part of dual protection. (SM)
- A discordant couple talks with a nurse about their safe sex options. (CO)
- A poster explains how a man can take care of his reproductive health. (HE)
- A clinic provides antiretroviral treatment. (CL)
- A doctor provides a complete physical for a young man. (CL)
- A lab conducts a CD4 count on a male client. (CL)
- An organization holds a meeting to identify policy barriers to prevent men from accompanying their partners to maternal health clinics. (AL)
- A community group organizes a demonstration to put pressure on the national government to pass new legislation on the enforcement of sexual assault. (AL)
- National television and radio stations report on a new study that helps explain men's low use of VCT and what is needed to change this. (AL)
- Members of a community-based AIDS organization meet to consider how they can more effectively work with men. (AL)