A Long Way To Go:  
An Analysis of the Proposed Engagement of Men and Boys in 13 Country Implementation and Action Plans

Authors: Christopher Hook (he/his), Karen Hardee, Tim Shand, Sandra Jordan, Margaret E. Greene

29 May 2019
IGWG Plenary
EVIDENCE
RECOGNITION

1999 - ICPD+5 “Men play a key role in bringing about gender equality.... It is essential to improve communication between men and women on issues of sexuality and reproductive health, and the understanding of their joint responsibilities...” (4.24)

2015 - Family Planning 2020: Rights And Empowerment Principles For Family Planning—“attention needs to be paid to empowering and informing clients so they know, understand, claim their rights and can become pivotal partners in ensuring the realization of right in future family planning and health development initiatives.”

2018 – Guttmacher-Lancet Commission – “we recognize that SRHR is too often considered a women’s issue, and so this report acknowledges men’s needs and the part men can and should play in supporting women’s rights and access to needed health services.”

2019 – RW Blum and colleagues, Journal of Adolescent Health (2019) “… if SDG #5 is to be achieved by 2030, we cannot ignore boys and men in the name of supporting girls and women.”
OUR METHODOLOGY

Country CIPs examined:
DR Congo, Ethiopia, Kenya, Niger, Nigeria + 3 states, Pakistan + 4 states, Senegal

CIP Domains
• Policy and Advocacy
• Financing & Governance
• Demand Generation
• Service Delivery / Human Resources
• Measurement

Extras:
• Gender norms
• Men’s services including methods

Analysis does NOT capture:
• Non-FP2020 country documents
• Progress made on implementing male engagement
• What’s not in the plans but is being done
OUR FINDINGS

Few policies, norms, and protocols reinforce targeted behavior change at individual/family/community levels.

Advocacy with leaders does not explicitly target male leaders.

Strong demand generation programming engaging men lacks focus on gender norms/power.

Adolescent-friendly services offered, but not explicitly gender-responsive (addressing boys’ needs as different from girls).

Measurements don’t include behavior/attitudinal change related to male engagement and gender equality.

Male methods/services absent.
A LONG WAY TO GO?

- Why didn’t we find more male engagement approaches in CIPs?
- How do we square these results with the stated commitment to a rights-based paradigm?
- What other research is needed to help us understand the practical considerations around the implementation of ME approaches at country / regional level?
Thanks

Christopher Hook, MSPH
Consultant, Promundo
c.hook@promundoglobal.org