
**Thank you for joining us.
We will begin shortly.**



Interagency Gender Working Group **Male Engagement Task Force**

Men's Engagement in Parenting and Caregiving: Assuming New Roles and Responsibilities for Healthier Families and Communities

September 12, 2023



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Webinar Logistics

Zoom: Video and audio web conferencing platform

- Introduce yourselves with your name, organization, and country in the chat
- Please remain on mute while in the main session room
- Submit questions during the presentations in the chat
- Recording plenary

We will share the slides and recording after the webinar.

Interpretation



1. Click on the interpretation icon at the bottom of your screen.
2. Select your preferred language.

IGWG Male Engagement Task Force (METF)

The METF is an information, advocacy, and knowledge exchange network that:

- Explores how to better reach and include men and boys in health promotion
- Simultaneously taking into account issues of gender equality and addressing gender dynamics that act as barriers to health
- Focuses on several health areas: family planning and sexual and reproductive health (FP/SRH); maternal, newborn, and child health (MNCH); HIV/AIDS, and other infectious diseases (e.g., malaria, tuberculosis)
- Engages with both research and programming in order to improve outcomes across these health areas

Meeting Objectives

- Initiate a discussion among our community on the role of men as caregivers and develop a shared lexicon
- Hear and learn from practitioners on the barriers to male caregiving and what's working to improve men's roles as caregivers
- Facilitate conversations on ways to integrate men's caregiving into programmatic activities and policy efforts in global health

Agenda and Speakers

8:00–8:10 EDT	Dominick Shattuck: Introduction to Session
8:10–8:25 EDT	Speaker: Taveeshi Gupta: State of the World's Fathers 2023: Centering Care in a World of Crisis
8:25–8:40EDT	Bob Ramadan Kirunda: Establishing a roadmap male engagement in child caregiving and early childhood development in Eastern and Southern Africa
8:40–9:10 EDT	Roundtable Discussion led by Peter Waiswa Panelists: <ul style="list-style-type: none">- Yara Tarabulsi, Global Alliance for Care (Mexico)- Godfrey Siu, Parenting for Respectability (Uganda)- Tom Churchyard, Male Engagement Consultant and founder of - Kwakha Indvodza (Eswatini)
9:10–9:25 EDT	Plenary Discussion/Q&A
9:25–9:30 EDT	Acknowledgements and Closing

Opening Presentations



An illustration in a warm, muted color palette (browns, greys, and a touch of blue) depicting a family engaged in cooking. A woman in a blue dress is in the center, holding a child on her hip and stirring a pot on a stove. To her right, a man in a brown apron is cooking at another stove. In the foreground, a young girl is also looking towards the cooking area. The background is a simple, light-colored wall.

STATE OF THE WORLD'S FATHERS 2023

Centering Care in a World of Crisis

*Nikki van der Gaag, Taveeshi Gupta,
Brian Heilman, Gary Barker & Wessel van
den Berg*

Sept 12th 2023

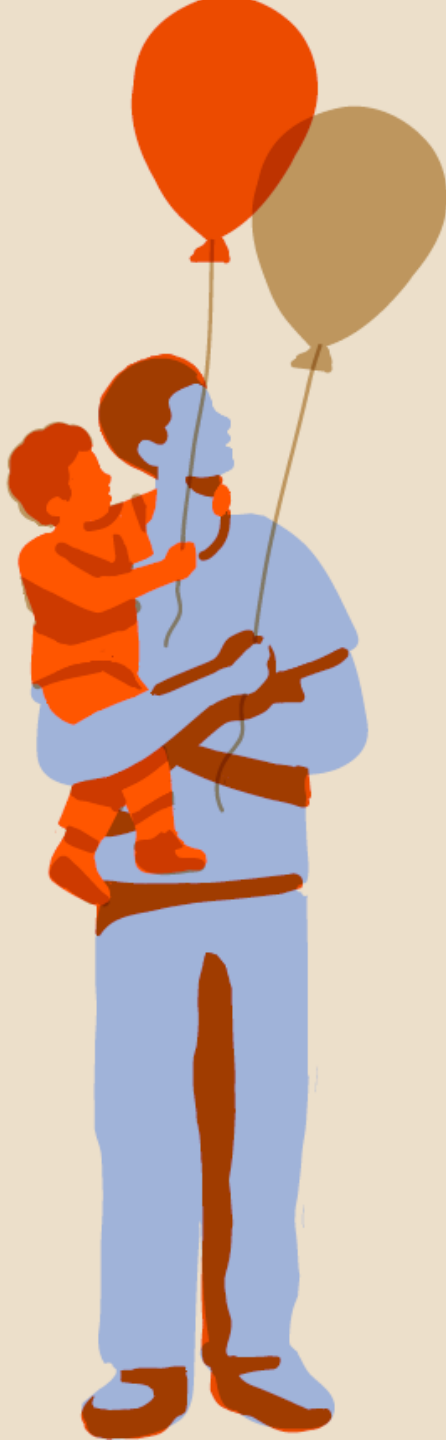


**Imagine
a world...**

Who did we study?

	Women	Men	Other Gender Identities	Total
Argentina	287	395	7	689
Australia	192	214	19	425
Canada	335	466	8	809
Chile	284	410	7	701
China	336	461	3	800
Croatia	332	461	7	800
India	233	597	-	830
Ireland	267	232	8	507
Lebanon	159	217	27	403
Mexico	226	410	8	644
Portugal	360	435	14	809
Rwanda	218	493	18	729
South Africa	331	467	10	808
Spain	199	402	30	631
Sweden	325	480	4	809
Turkey	302	500	2	804
USA	316	470	15	801
Total	4,702	7,110	187	11,999

Due to local sensitivities, respondents in India were not given the option to choose other gender identities.



Everyone cares about care; they do care and benefit from it

Nine in 10 parents say that caring for children is one of the most enjoyable things in their lives.

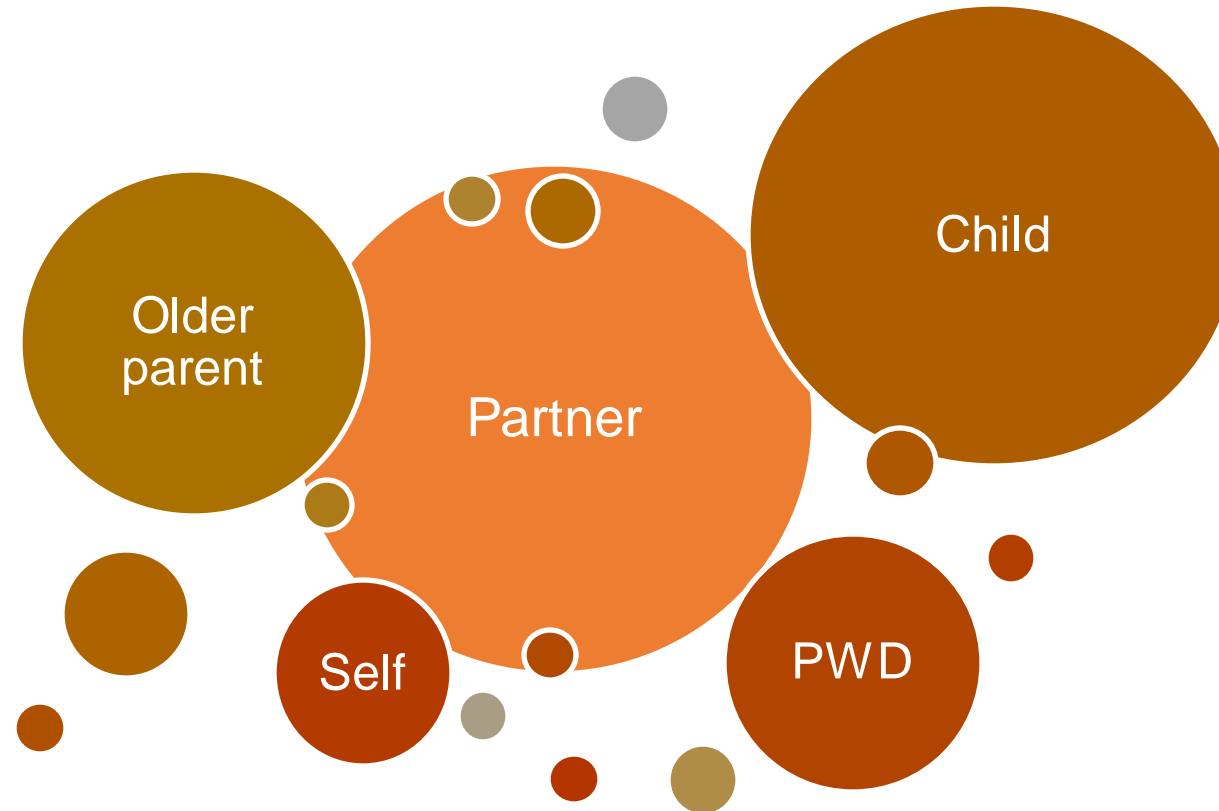
Care links with happiness...

Men and women who said they were satisfied with how involved they were in raising their children were

1.5 times

as likely to agree that “I am the person I always wanted to be”
- and to feel a sense of gratitude.

Individuals are enmeshed in multiple care responsibilities



Care is interlinked.

When men are engaged in *emotional* self-care for themselves, they are also this many times more likely to engage in these other forms of care:

Those who report spending time on emotional self care are:

2 times more likely to report

caring for family member with disability

3 times more likely to report

caring for older family members' emotional needs

3 times more likely to report

caring for child's physical needs

4 times more likely to report

cleaning the house

6 times more likely to report

caring for child's emotional needs

6 times more likely to report

caring for older family members' physical needs

8 times more likely to report

caring for partner

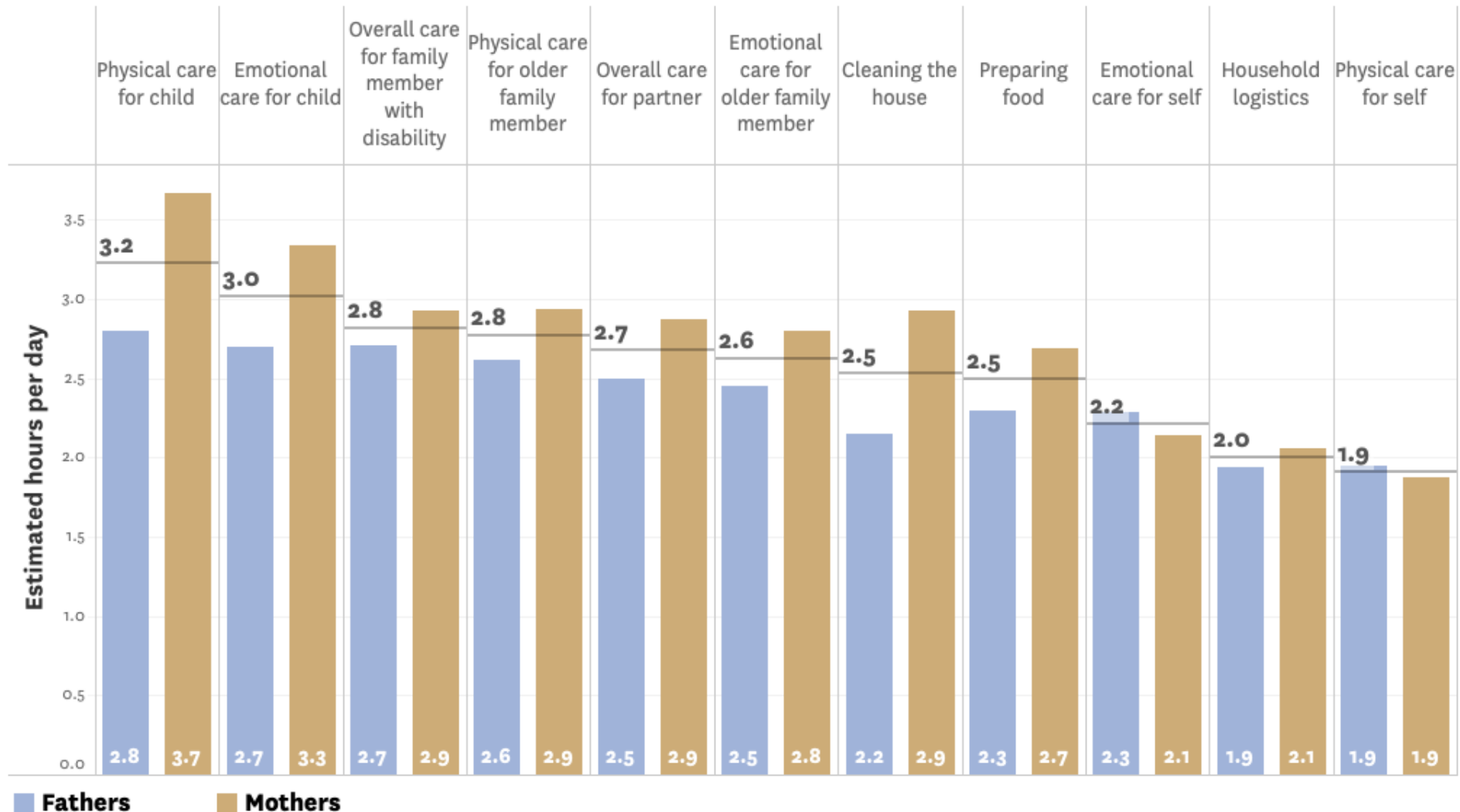


The face of caring is changing...slowly

Men say they are doing care, and they are willing to take action to do more. But many barriers – structural, norm-based, individual, and financial – to this equal sharing remain. While our new research finds hope, we also find – as do other data – that the pace of change is far too slow.

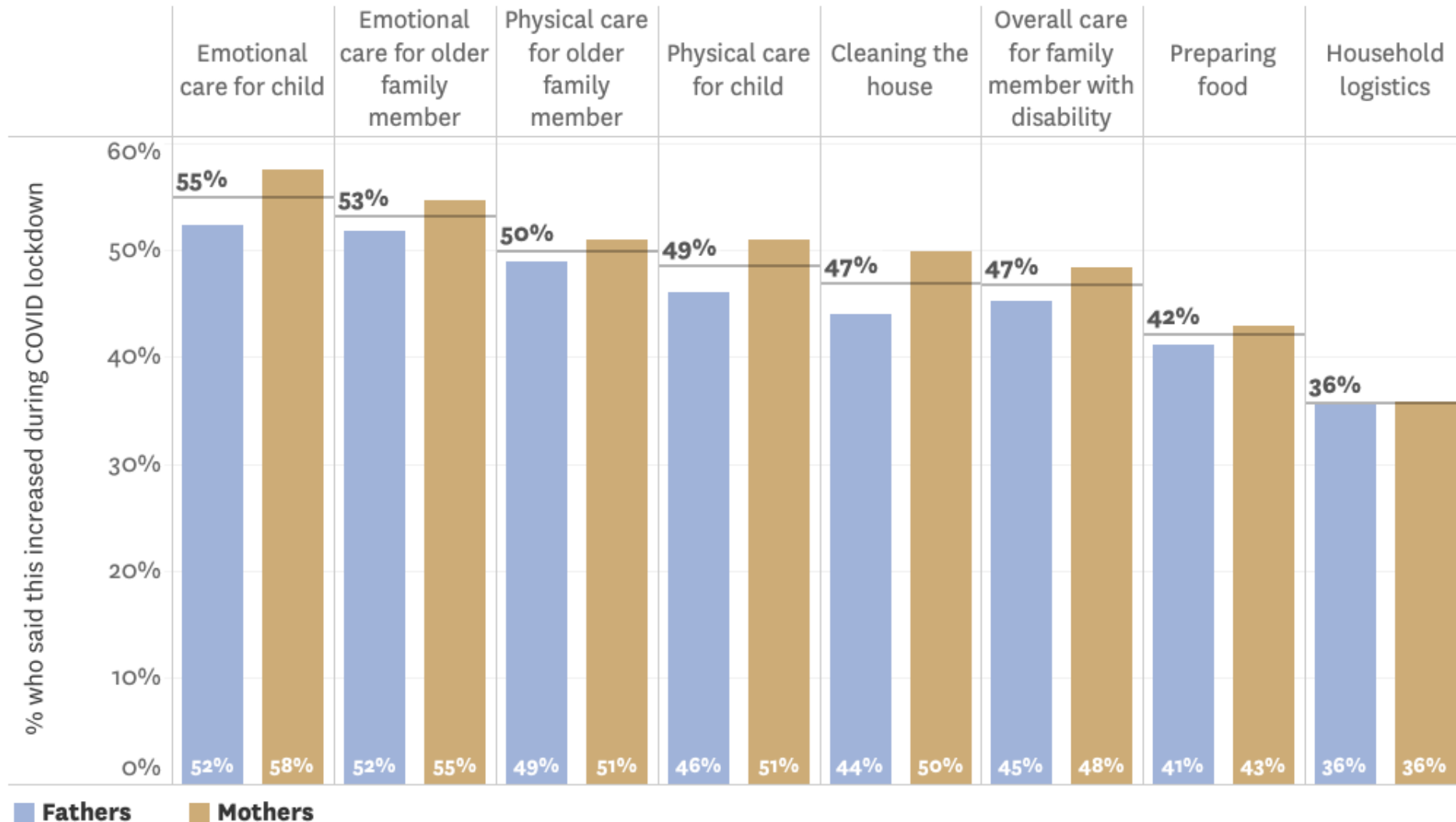
Mothers report more daily time spent on all care tasks than fathers, except self-care.

Fathers' and mothers' care work, multi-country averages, by task



Parents reported widespread increases in care work during COVID lockdown periods.

Mothers and fathers reporting increases in care tasks during COVID lockdowns





**Change must be
structural as well as
individual**

ENGAGING MEN IN ADVOCACY FOR CARE POLICIES

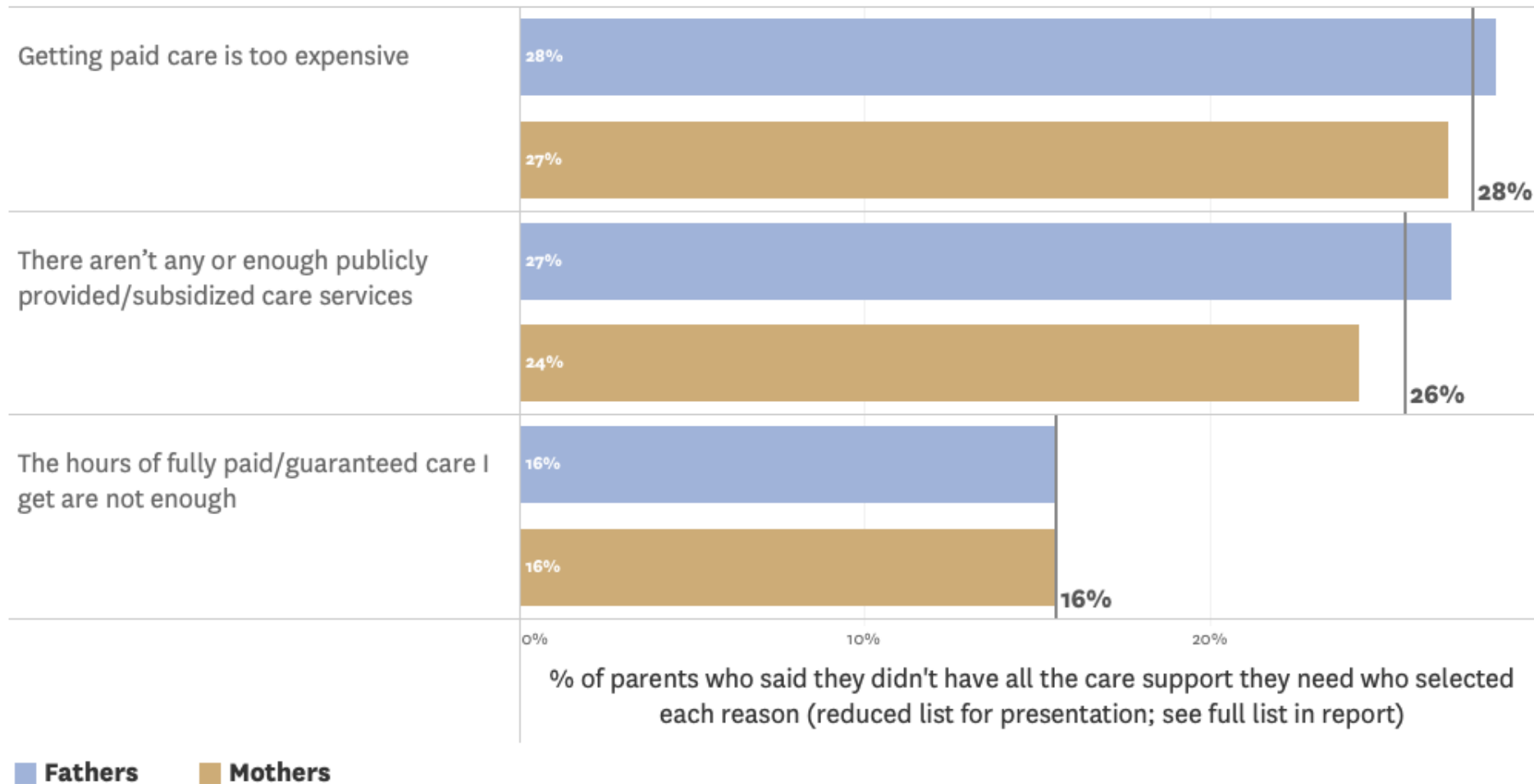
More than half of both mothers and fathers said that political activism for care leave policies was important to them.

This ranged from 57% for fathers and 66% for mothers in India, to 92% for fathers and 94% of mothers in Rwanda.



Numerous barriers - especially in cost and poor public offerings - in the support parents receive for care work.

Reasons why some parents say they don't have all the care support they need, by fathers and mothers



Our recommendations for a CARING world

- **C**enter care systems in policies and public institutions, focusing on the most marginalized
- **A**dvocate for a culture of care in all workplaces
- **R**evolutionize the way boys are taught about care
- **I**nvest in care, measure it, and disaggregate by gender, social class, and age
- **N**ormalize equal parental leave for mothers, fathers, and all caregivers, and for care of all kinds
- **G**enerate and disseminate mainstream media that portrays men and boys as caring and competent caregivers

THANK YOU...

- Participants
- Contributors
- Donors

Research partners:

Argentina: Equipo Latino americano de Justicia y Género (ELA)
Australia: The Fathering Project
Canada: Blueprint NGO
Chile: Fundación CulturaSalud
China: New York University Shanghai
Croatia: Status M
India: International Center for Research on Women (ICRW)
Ireland: Men's Development Network
Lebanon: ABAAD
Mexico: Cómplices por la Equidad
Portugal: Observatory on Masculinities/Center for Social Studies at University of Coimbra
Rwanda: Rwanda Men's Resource Centre (RWAMREC)
South Africa: Sonke Gender Justice
Spain: Cepaim Foundation
Sweden: MÄN
Turkey: Mother Child Education Foundation (AÇEV)

MenCare Partner Council:

ABAAD: Anthony Keedi
Mother Child Education Foundation (AÇEV): Suna Hanoz
Cómplices por la Equidad: Hugo Rocha
Observatory on Masculinities/Center for Social Studies at University of Coimbra: Tatiana Moura, Marta Mascarenhas, and Tiago Rolino
MÄN: Lena Wallquist and Jens Karberg
Fundación CulturaSalud: Pamela Saavedra
Sonke Gender Justice: Diana Macauley and Mphokuhle Mabhena-Lunga
MenEngage Alliance: Laxman Belbase and Jennifer Rodriguez Bruno
Oxfam USA: Sebastián Molano



Impact and Innovations
Development Centre
(IIDC)



Establishing a roadmap male engagement in child caregiving and early childhood development in Eastern and Southern Africa

*Kirunda B. Ramadhan
September 2023*



IIDC's core business?

- IIDC is a Ugandan based not—for-profit that provides technical assistance and capacity development to reach vulnerable groups across Africa.
- Our learning-orientation uses evidence-based best practices to refine and scale interventions across a range of topics including financial management, social norms, multi-topic integration, and safeguarding.
- Facilitators of the learning processes, IIDC supports and encourages partners to integrate learning objectives, reflection, and adaptation to maximize impact - amidst the complexities of implementation.



Why does male caregiving matter in East and southern Africa?

- Despite a long tradition that kept women in a narrow range of roles over time, today gender roles and intergenerational dynamics are shifting in many African communities (Gina Hijjawi, 2021).
- Evidence from the global north suggests that maintaining the existing caregiving roles with one gender (a high burden on women) does more harm than good (Ai-jen Poo, 2018).
- In some African homes, men are enacting caregiving behaviors. These behaviors are often undocumented and rarely discussed within the community. Raising awareness and finding ways to normalize these behaviors may provide a first step toward a more equitable distribution of care in homes.



Men and child caregiving: Male caregiving is associated with positive outcomes for children's physical and mental wellbeing.

better cognitive

fewer psychological problems among

higher educational

lowers rates of criminality later as children

fewer behavioural problems among

less or no self-
doubt

lowers rates of substance misuse later as children grow

better peer

more openness to questioning traditional gender
roles

higher self-esteem and life

greater capacity for



The Learning Convening & Developing a Roadmap

- In November 2022, with support from Hilton foundation and other donors, IIDC convened a learning and practice conference.
- The goal of this event was to deepen our understanding of the evidence, challenges, and opportunities for normalizing and scaling interventions (specifically ECD) through male engagement interventions.
- Participant organizations were from Eastern and Southern Africa and shared their experiences integrating men into early childhood development (ECD) and caregiving activities.
- Cross project learning emphasized evidence-based practices and indigenous knowledge around male engagement.



Convening Objectives:

During the convening, we will;

- I. Identify and analyze the key enablers for implementing male engagement interventions that support caregiving.
- II. Develop a profile of scalable implementation models and approaches.

After the convening, we will;

- III. Co-develop a strategic and collaborative road map for learning and improvement in the area of caregiving through male engagement interventions.
- IV. Identify and document a collection of technical support resources (experts, institutions) required for scaling up male engagement programmes will be identified

Categories of interventions models

Institutionalized interventions/models		Community-based interventions/models		Integrated interventions/models	
Play lab – BRAC Bangladesh, Uganda, and Tanzania,	BRAC currently operates a network of Play Labs across Bangladesh, Uganda, and Tanzania, supported by LEGO Foundation	Emanzi Project Uganda	'Emanzi' means a male champion -Western Uganda, Reproductive health and family planning project, Men as supportive partners and change agents in their gender roles	Skillful Parenting Kenya, Tanzania, Ivory Coast	ICS-SP evidence-based parenting and family support programme that promotes positive, respectful, equitable caregiving practices and family relationships
Tekalani Sesame workshop South Africa	Plan, design, develop and implement multimedia video content and targeted digital campaigns to promote and normalize male caregivers' engagement in safe and gender equitable play with their young children	Bandebereho - Rwanda Men's Resource Centre Rwanda	Bandebereho was adapted for the Rwandan context in 2013 by the Rwanda Men's Resource Center (RWAMREC) and Equimundo (formerly Promundo-US), in collaboration with the Rwanda Biomedical Centre	Parenting for Respectability Uganda	Community-based parenting programme conceptualized in 2013 by Ugandan and British researchers in response to a research call by the Sexual Violence Research Institute (SVRI) on innovative interventions for the early prevention of Gender Based Violence.
Fathers matter South Africa	Based on the findings of a formative research that investigated what it means to be a father in South Africa and the impact of this absence. Due to the absence of fathers in children's lives in South Africa, the Fathers Matter campaign was designed to use the power of story to support the positive and active role of fathers or men in the lives of children.	The Etesot Father Uganda	Approach is rooted in the belief that Iteso cultural norms expect fathers to be figure-heads providing holistic care to their family. Rooted in the preservation or restoration and promotion of positive social norms in transforming harmful social-cultural beliefs, norms, values and practices	Engaging Fathers for Effective Child Nutrition and Development (EFFECTS) Tanzania	Under-nutrition, inadequate stimulation, and harmful gender norms are significant risk factors for poor child growth and development in Northern Tanzania
Play Schemes Ghana, Uganda	Implemented by Lively Minds. Radio programme that started as a Covid-19 response and is now permanent. Train mothers to run play schemes in rural marginalized communities across Ghana, Uganda	Kwakha Indvodza South Africa	Kwakha Indvodza ("Building a man"), a non-profit which specializes in community-led health and behaviour change interventions with men and boy;	MenCare South Africa, Mozambique and globally	A global fatherhood campaign in more than 55 countries promoting men's involvement in the family as equitable and non-violent fathers or caregivers. (interventions led by MenCare partner organisations)



	Enablers of integration
1	Enabling policy environment
2	Rich and positive cultural traditions, values and male engagement approaches
3	Existence of learning resources and implementation organizations
4	Presence of ECD convergence centers and programmes
5	Gender responsive and transformative approaches & programmes
6	Role models i.e. non-conformant and safe spaces for men and boys

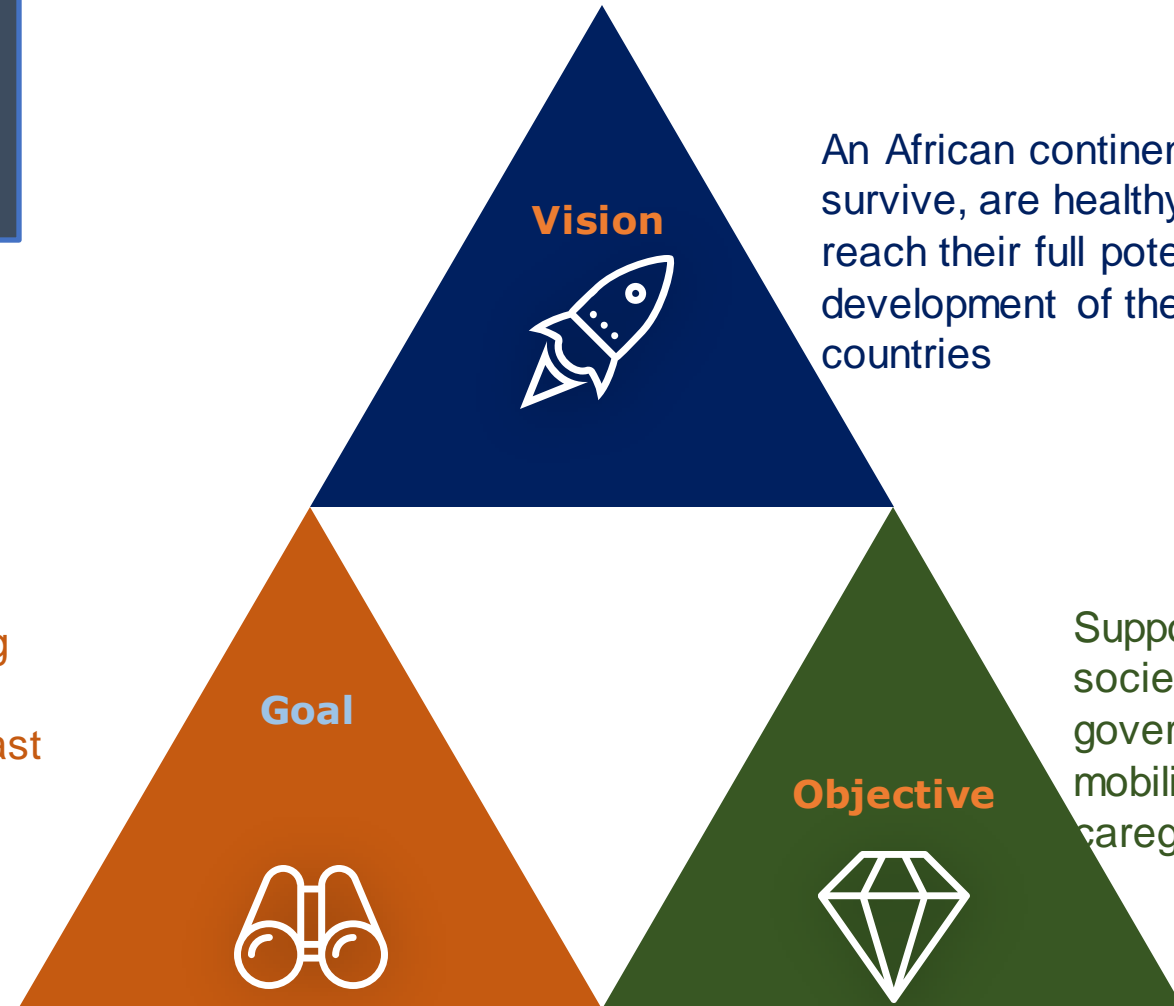
	Barriers to integration
1	Mis-information, dis-information, myths and/or misconceptions around male caregiving
2	Social-cultural norms, beliefs and traditions around male caregiving
3	Religious influences
4	Knowledge gap on nurturing and caregiving among men
6	Male engagement work is focused largely at the national level and above site support
7	Gender norms and the feminine outlook of the caregiving role
8	Inadequate government support

Intending male caregiving coalition members

#	Name of the organisation	Innovation name	Countries
1	Kwakha Indvodza	Babe Locotfo (“The Good Dad”)	Eswatini
2	Impact and Innovations Development Centre	REAL Fathers	Uganda
3	BRAC	Play labs	Uganda, Tanzania
4	Sesame	Tekalani Sesame	South Africa
5	Heartlines	Fathers matter	South Africa
6	Lively Minds	Play Schemes	Ghana, Uganda
7	FHI360	Adult Emanzi	Uganda
8	Rwamarec	Bandebereho	Rwanda
9	Fidelitas Scientific Execution Facility	The Etesot Father	Uganda
10	Investing in Children and their societies	Skillful Parenting	Kenya, Tanzania
11	Child Health Development Centre (CHDC)	Parenting for Respectability	Uganda
12	Harvard University	Fathers in Child Nutrition and Development	Tanzania
13	Equimundo	MenCare	South Africa, globally
14	Baby Ubuntu hub (LSHTM)	Baby Ubuntu	Uganda, Rwanda
15	FHI360	Young Emanzi	Uganda
16	FXB	Sugira Muryango	Rwanda
17	Anglican Development services (ADS) Nyanza	Moments That Matter	Kenya
18	Action for community care	Early childhood development and care	Tanzania
19	Child life	Child care program	Mozambique
20	MenEngage	Male engagement advocacy (MENKEN)	Kenya
21	Gender capacity development (ADCG)	Training and capacity development	Mozambique
22	TAHEA Mwanza	Home based, Centre based and School	Tanzania



*Framing a male
caregiving roadmap for
actors in East and
Southern Africa*



An African continent where all children survive, are healthy and able to develop and reach their full potential, contributing to the development of their communities and countries

To normalize male caregiving across different cultures and eliminate child deprivation East and Southern Africa

Support indigenous organizations, civil society organizations, researchers, governments to integrate, scale-up and/or mobilise resources for sustained male caregiving interventions



Specific objectives of the male caregiving roadmap

1. Build the capacity of actors to adapt, design, integrate and scale-up male engagement in childcare within their interventions.
2. Promote social and gender norms that encourage male caregiving and address those that impede their engagement.
3. Document indigenous and cultural practices that promote male caregiving.
4. Generate and disseminate evidence of male caregiving interventions on child wellbeing outcomes.
5. Build a multi-country coalition of actors to collectively advocate for an enabling environment supporting male caregiving.
6. Strengthen systems to support male engagement in childcare including MEL.
7. Engage and educate donors/partners on priorities for male engagement in caregiving.



OBJECTIVE	STRATEGIC ACTION(S)
OBJECTIVE 1: To build the capacity of actors to adapt/design, integrate and scale up male engagement in child caregiving within their interventions.	<u>Strategic action 1:</u> Identify and select actors to build their capacity in adaptation, integration, monitoring and evaluation
OBJECTIVE 2: To promote social, cultural and gender norms, values, and beliefs that encourage male engagement in child caregiving and address those that impede their engagement.	<u>Strategic action 1:</u> Integrate information regarding best fathering practices into existing trusted institutions such as churches, tribal clan authorities and other organised unions/groups. <u>Strategic action 2:</u> Intentional adaptation/promotion of social-cultural and community resilient approaches. This goes hand in hand with adaptation different interventions and approaches to the local contexts for acceptability and local ownership. Caregiving should be contextualised across cultures in the different countries. <u>Strategic action 3:</u> Develop tools for adoption, adaptation and inclusion of gender transformative lens in interventions
OBJECTIVE 3: To generate, document share evidence on indigenous cultural and other practise that promote male caregiving.	<u>Strategic action 1:</u> Document and adapt indigenous and other approaches to child caregiving by men in different cultures and countries. <u>Strategic action 2:</u> Adapt and test indigenous approaches to local contexts for acceptability and local ownership.
OBJECTIVE 4: To generate, document and disseminate evidence of male caregiving interventions of child wellbeing.	<u>Strategic action 1:</u> Documentation and dissemination of processes and outcomes of male child caregiving. <u>Strategic action 2:</u> Generate evidence of effectiveness for integrated male child caregiving.
OBJECTIVE 5: To build a multi-country coalition of actors to collectively advocate for an enabling environment and interventions for male engagement in child caregiving in ESA.	<u>Strategic action 1:</u> Develop a joint implementation framework <u>Strategic action 2:</u> Strengthen and activate a male caregiving movement through engaging SADC and EAC blocks to drive a joint African call for action. <u>Strategic action 3:</u> Create learning opportunities and coordination mechanism for male engagement actors in ESA regions.
OBJECTIVE 6: To develop/strengthen systems to support male engagement in child caregiving interventions including MEL	<u>Strategic action 1:</u> Generate male caregiving actors map and directory. <u>Strategic action 2:</u> Create a learning hub or male engagement learning hub.
OBJECTIVE 7: To inform and engage current and potential donors/partners on priorities for male engagement in child caregiving	<u>Strategic action 1:</u> Develop a male caregiving donors map and engagement plan. <u>Strategic action 2:</u> Joint fundraising and resource mobilization by actors in ESA



As we move forward;

1. Leverage each other's strengths to build sustainable male caregiving momentum through collaboration, co-learning, and peer support.
2. Convening demonstrates the benefits, desire, and opportunities to build this agenda through networking that engages stakeholders from multiple countries and regions.
3. Emphasize the value coordinated resource mobilization among member groups.
4. Developing movement on this topic will require funding opportunities that integrate multi—country programming that is only possible after coordinated engagement with donors on the impact of relevant interventions.
5. Culture and cultural values are at the centre of this work. This includes intentionally harnessing norms promotion and transformation as a cross-cutting theme.

This roadmap demonstrates the complexities associated with male caregiving. Within this complexity lies the solutions. Harnessing the skills of the diverse contexts, actors, and experts can collectively overcome the complexities through co-designing, co-implementing, and co-capacity sharing.



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Thank you!



Panel Discussion



Q&A



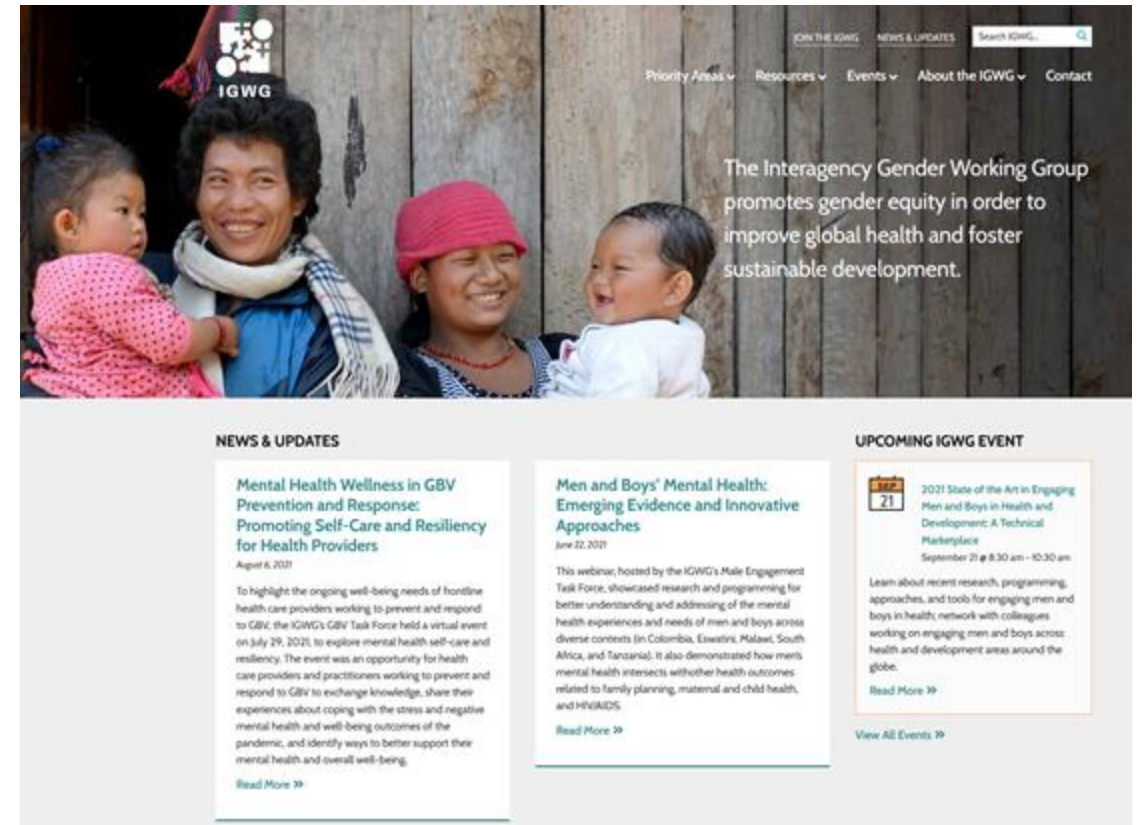
Closing Remarks



How to Access Content

Links to the **recording** of the webinar, the **slide deck**, and an **overview of each project** will be made available on the **IGWG website** and shared with those that registered.

<https://www.igwg.org/>

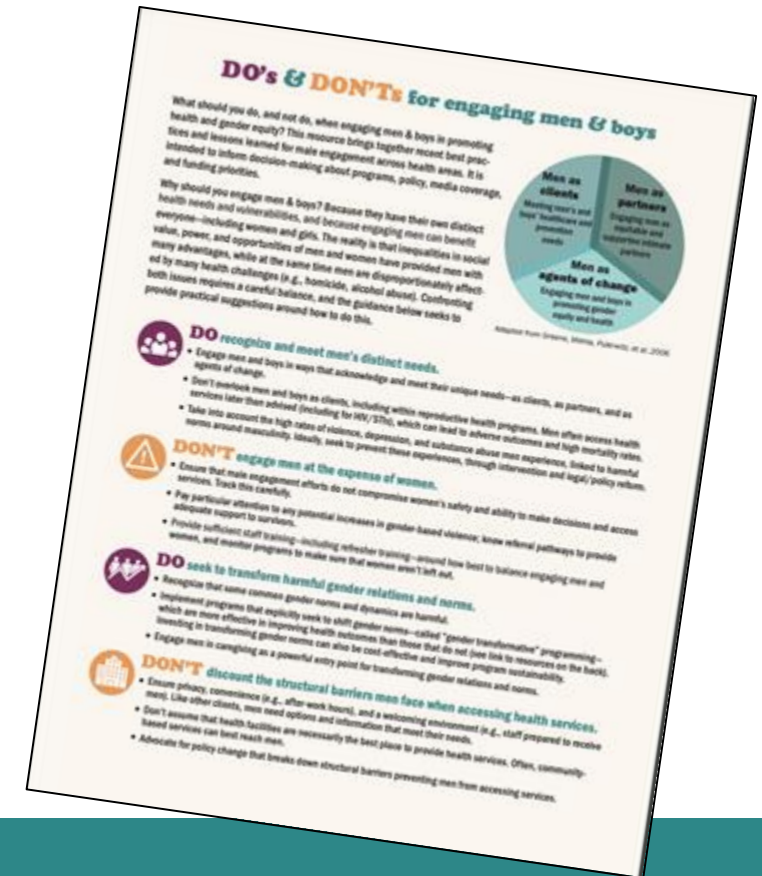


Become a Member of the METF Online Community!

Looking for **RESOURCES** on engaging men and boys in your work?

Would you like to **NETWORK** with others who are working with men and boys?

Do you have an event to **SHARE** with others related to men and boys?



JOIN US!

<https://www.igwg.org/priority-areas/male-engagement/male-engagement-task-force/>

Thank you!

